

FULL STOP

START SLIDE



COMING SOON
MAY 2025



A PRITESH PATEL FILM

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SARAH! PRODUCTIONS PVT. LTD PRESENTS

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DIRECTOR PRITESH PATEL & JAKEE PATEL
PRODUCER PRITESH PATEL CREATIVE DIRECTOR AMAN KURESHI STARRING SAURABH BAROT, MEHUL BUCH,
KAAJALVASHIST, KHUSHI SHAH, DAMINI DAVE CO PRODUCER DHARA MANAN SHAH & CHHAYA PRITESH PATEL STORY,
DIALOGUES & SCREENPLAY JAKEE PATEL & PRITESH PATEL CONCEPT PRITESH PATEL CASTING AMAN KURESHI & JAKEE PATEL
DIGITAL MARKETING - JM ADVERTISING PUBLICITY DESIGN - MASUM RAJPUT (JM ADVERTISING)

Synopsis

Riya (a tomboy girl) saves simran (a simple girl) from bad guys . Riya decides to train Simran so that next time she can take care of herself in bad situation. Riya's father is an army officer posted at border and as per his teachings Riya and Simran decide to attack bad guys before they do so. while attacking bad guys they get trapped by another gang of bad guys who dominate the situation Nikita (daughter of a rich n.r.i.) comes to their rescue and all 3 beat all the bad guys. All 3 decide to team and do secret activities to bring justice and we'll bring to the society. One day they all 3 get calls and message from unknown call that their all secret activities are known by stranger, they go to surrender to the caller who turns out to be Poonam who is a computer expert and a hacker, she request them to make her part of their team. They do lot many activities helping the needy and poor, training girls self defense, various works against corruption and other social work. To open school and orphanage they hack bank account of senior corrupt officer inspector Roshan Khan. one day on their mission of burning godown of drugs they are arrested by police team of Roshan Khan who was almost going to do many false cases on them but a call comes and he has to release them.



That person turns out to be mahendra pratap who introduces himself as patriotic warrior who is working for India by staying out of india as many people won't allow him to work being in india. He tells girls to work for him and gives further plan to hack Mahesh Yadav's network accounts as he is big politician of state and almost all bad activities are going in state with his money. Girls one by one crack down network of Mahesh Yadav . In their last mission they get caught up and this time they have no way out . After they get arrested inspector tells them person who got them arrested was none other than Mahendra Pratap listening this girls get shocked also they come to know that actually Naresh Yadav though had some bad records was actually doing good work for the state and all this conspiracy was of opposition to weaken the party at national level of new prime minister who really working hard for nation. Roshan khan tells that he had now got all authorities to go for their encounter as many people want them dead. Girls request for last call to their families. After a while as inspector was about to shoot girls call comes to his mobile and he has to release girls again. Rakshita's father actually was a big undercover government official working in foreign countries who saved them along with Riya's a father who was big army officer. Along with inspector Dev Patel and Kevin who bring all details to prime minister and they all team up with girls and makes a mission to catch Mahendra Pratap and through him get details of other black money of politicians and their partners with help if team of patriotic hackers all money from all international banks is transferred in bank account of poor and needy people all over country.

PARAMETERS	DETAILS
MOVIE TITLE	FULL STOP
LENGTH	110MIN. / 110HRS
LANGUAGE	HINDI / GUJARATI
GENRE	ACTION PATRIOTIC THRILLER
COMPANIES / FIRMS / PRODUCTION HOUSES	SARAHİ MULTITRADE PVT. LTD. (PRITESH PATEL) LIVE FOREVER PRODUCTIONS (JAKEE PATEL)
SHOOT LOCATIONS	GUJARAT / MUMBAI / EUROPE
CAMERA’S	RED
SHOOT DATES	JANUARY –APRIL 2023 –2024
TRAILER RELEASE	28 th June 2025
NO. OF SONGS	2 IN MOVIE / 3 IN MUSIC ALBUM
MOVIE RELEASE	25 th July 2025
RELEASE LANGUAGES	GUJARATI & HINDI
RELEASE LOCATIONS	GUJARAT / MUMBAI / DEHRADUN & OVERSEAS (MORE THAN 7 COUNTRIES)



Cast & Crew

MEHUL BUCH AS MANOJ THAKKAR



ALPANA BUCH AS MAGGIE DADI



KAAJAL VASHIST AS RIYA



DAMINI DAVE AS SEJAL



KHUSHI SHAH AS NIKITA



SAURABH BAROT AS DEV PATEL



VANRAJ SISODIYA AS INS. KABIR



DEEP VAIDYA AS ROCKY



PRITESH PATEL

DIRECTOR, PRODUCER, WRITER & ENTREPRENEUR

MR, PRITESH PATEL IS A SUCCESSFUL BUSINESSMAN WITH VAST EXPERIENCE IN VARIOUS FIELDS LIKE GARMENTS , FASHION, PLASTICS AND MEDIA. HE IS OWNER OF COMPANIES LIKE

SARAH PRODUCTIONS PVT. LTD. & SHREE SAI INDUSTRIES

HE HAS A PROFOUND EXPERIENCE AS AN ENTREPRENEUR WORLDWIDE AS HE HAS WORKED IN LONDON AND OTHER COUNTRIES.

HIS PASSION FOR FILMS AND ENTERTAINMENT FIELD LATELY MOTIVATED HIM TO BE A UPCOMING FILM DIRECTOR PRODUCER AND WRITER.

HE WAS ASSOCIAT DIRECTOR WITH VARIOUS PROJECTS BEFORE AS WELL LIKE

SHIKAAR – A MURDER MYSTERY
HAUNTED HUNT

HIS MAJOR UPCOMING PROJECTS ARE –
DRASHYAM, 'M' PROJECT, IMPOSSIBLE TARGET, RAHASHYA & PARI



JAKEE PATEL

DIRECTOR AND WRITER

DIRECTION- SHIKAAR – A MURDER MYSTER, HAUNTED HUNT, SHIKAAR –2, STRANGER ON WHATSAP., PAGALPANTI , DIL BOLE INDIA

SHORT FILMS – STRANGER IN MIRROR, DIU TRAGEDY, DOST BANA ,GHOST, TRUE FRIEND

PRODUCTION – AGNEEPATH ,LIONS OF GUJARAT , MEGHDHANUSYA – COLOUR OF LIFE,,SVSC, KAI PO CHE , MATRU BIJLI KA MANDOLA, PAGALPANTI, DIL BOLE INDIA

WRITING – SHIKAAR, 12-12-12-, LOVE N.R.G., CHEEKH, SHIKAAR –2, 8 HINDUSTANI, HAUNTED HUNT , PAGALPANTI, DIL BOLE INDIA , S STRANGER ON WHATSAPP,



AMAN KURESHI

CREATIVE DIRECTOR

FILMS

SHIKAAR 2

STRANGER ON WHATSAP

PAGAL PANTI GUJRATI & HINDI

NAMATSE LONDON

GUJRATI ONYX EK NAI DUNIYA (HINDI)

MATRU KI BIJLI KA MAN DOLA (HINDI)

RACHNA NO DABO

TU MARO DOSTAR

ONLY 1 MAINO



SOME PICTURE OF LOCATION



SOME PICTURE OF LOCATION



SOME PICTURE OF LOCATION



- IN-FILM BRANDING : AS B FORMULA ENTERTAINMENT IS SPECIÆCALLY IN THE BUSINESS OF BRAND ENDORSEMENTS THROUGH MOVIE PROMOTIONS

● WE RELEASING MOVIE ALL OVER GUJARAT , MUMBAI AND OVERSEAS IN MORE THAN 8 COUNTRIES



OUR TARGET

- OUR GOAL IS TO ACHIEVE THEATRE TICKET BOOKING OF MORE THAN 3-5LAC PEOPLE ALL OVER GUJARAT, MUMBAI AND OVERSEAS
- FOR THAT ONLINE WE WILL REACH MORE THAN 20 MILLION VIEWERS
- OFFLINE THROUGH OUTDOOR AND OTHER PUBLICITY MORE THAN 10 MILLION VIEWS

TV CHANNEL COVERAGE

- GUJARAT NEWS CHANNEL & NIRMANA NEWS CHANNEL
- Region:- All Gujarat and Mumbai
- Advt.Types : Spot add (video add full screen)
-
- Total seconds:- 2000
- (Guj.news 1000 + Nirmana news 1000)
-
- * Talkshow with statcast (4 person) $12+12=24$ Minutes (Gujarat news channel)
-
- * Media coverage @ Press conference or film premiere

TV CHANNEL COVERAGE

- PROMOTION ACTIVITIES IN FOLLOWING TOO

- ABP Asmita.
- Colors Gujarati.
- DD Girnar.
- ETV News Gujarati.
- GS TV.
- Sandesh News.
- TV9 Gujarati.
- VTV News.

INFLUENCERS MEET & GREET

- 50+ Popular influencer
- With star cast
-
- Meet & greet promotional plan for social media with influencer with the viral song of movie or we can create hook step and few dialogues scenes
-
- (Story + reel)
- We'll know influencer across various categories AHMEDABAD
- across ahmedabad influencer can be more
- *Fashion blogger *
- *Models*
- Many more
-
- *Paid influencer also available * premium category

PRESS CONFERENCE COVERAGES AT 5 CITIES

<i>TARGET MEDIA LIST for Press Conference</i>			
English	Hindi	Regional	Electronic Channel
The Times of India	Rajasthan Patrika	Gujarat Samachar	TV9
Ahmedabad Mirror	Gujarat Vaibhav	Sandesh	ETV
Vibes of india	YoungLeader	Divya Bhaskar	VTV
Western Times	Metro Herald	NavGujarat Samay (Times group)	GTPL
Free Press	Alpaviram	Ahmedabad Express	GSTV
The Indian Express	Herald YoungLeader	Jaihind	Sandesh News
The Economic Times	Janhitaishi	Prabhat	ABP Asmita
Hindu Business Line		Gujarat Today	First Gujarat
Business Standard		Suryakal	Live Gujarat
The finacial express		Gujarat Pranam	Mantavya
Navjivan Express		Karnawati Express	Hello Saurashtra
		Gujarat Beli	Nirman
		Aaj no Yug	Zee 24
		Lokprem	Divyang News
Wire agency		Kiran Utkarsh	Bharat Mirror
PTI		Times of Karnawati	S - Live
UNI		Standard Herald	Gujarat Headline
ANI		Manav Mitra	City Line
		Lokmitra	GTV
		Subah Savera	Bulletin India
		Nirmal Metro	
		Satellite Samachar	
		Newsline Sidha Samachar	
		Survilla Samachar	
		News Point	
		Tapobhumi Gujarat	

ONLINE DIGITAL PUBLICITY

- 1. Google Ads:
 - We will create visually striking display ads that will be showcased across Google's extensive network of websites. These creative banners will capture the essence of "FULL STOP" and pique the curiosity of potential viewers, directing them to your movie's official website or ticket booking platforms.
- 2. YouTube Ads:
 - - YouTube Banner Ad: Our eye-catching banner ad will be displayed prominently on YouTube's homepage, attracting viewers' attention as they browse through the platform.
 - - YouTube Bumper Ad: We will craft a concise and impactful bumper ad that delivers a powerful message about film within a short span, ensuring high engagement rates.
 - - In-Stream Ad: By strategically placing in-stream ads on popular videos, we will ensure that your movie's trailer or highlights are viewed by a wide and relevant audience.
- 3. Facebook & Instagram Ads:
 - - Short Clips: We will create engaging short clips using excerpts from the movie trailer, captivating viewers and encouraging them to explore further.
 - - Motion Banner: Our team will design dynamic motion banners that convey the movie's atmosphere and intrigue, enhancing user interaction.
 - - Animation Poster: An animated version of the movie poster will be developed to grab attention and enhance visual appeal.

SOCIAL MEDIA & OTHER

- Graphic design
- Promotional reels
- Behind the seen (bts)
- Promotional video
- Days to go poster
- Movie brief short video
- Instagram & Facebook live
- Influencers marketing
- College camp visits
- Corporate office camp
- Offline camp
- WhatsApp marketing
- Single hero poster
- Billboards, stand out
- Meet and greet

OUTDOOR PUBLICITY

- 60+ HOARDINGS ALL OVER GUJARAT AND MUMBAI
- 50+ BIG BANNERS & STANDIES ALL OVER MULTIPLEXES IN GUJARAT AND MUMBAI
- 200+ STANDIES AT VARIOUS VENUES
- 500+ POSTER BEHIND RICKSAW
- 2000+ POSTERS AT VARIOUS PLACES
- 10000+ LEAFLETS DISTRIBUTION
- VISIBILITY AT VARIOUS JOINTS ON TV , DIGITAL BACKDROPS

OTHER EXECUTIONS

- POSTER LAUNCH EVENT
- TEASER LAUNCH EVENT
- MUSIC LAUNCH EVENT
- TRAILER LAUNCH
- SCHOOL , COLLEGE , MALL & OTHER VISITS
- PRESS CONFERENCES AT 5 CITIES
- PREMIERE SHOWS
- VISIT VARIOUS EVENTS ALL OVER GUJARAT & OTHER PLACES

The background of the slide is a dark red, semi-transparent overlay on a photograph of a movie theater interior. The theater has rows of red seats, and several people are visible in the background, some looking towards the camera and others looking away. In the top-left and bottom-right corners, there are decorative elements consisting of white film strips with black sprocket holes, angled diagonally.

Sponsorship Benefits

Brand Building

- Life time visuals in the movie
- Visible & Target Audience Insights
- Foster A Positive Brand Reputation
- Boost Brand Visibility
- Showcase Product
- Social Media/Website Traffic/Focus Brand Content
- Community Goodwill
- Stand Out From The Crowd
- Meaningful Access and Reviews From Your Customers

Sponsorship Benefits

- Visibility of product/logo in the movie..
- Logo of sponshoring company in starting of the movie
- Courtesy credentials at the end of the movie.
- Logo branding of sponsoring company on backdrop during conference
- Branding of logo during city tours.
- Special invitation at premiere show
- Meet and greet with star cast
- 360 degree promotion wherever movie is being promoted

WISHING FOR A DREAM COME TRUE

THANK YOU